

PRESS RELEASE

Conditioned by Self-Branding

Clara Juliane Glauert - Guillaume Krick

17 May - 20 July 2019

ENIA GALLERY presents, in association with the non-profit gallery **Bureau d'Art et de Recherche, Roubaix, France**, on **Friday, 17 May 2019** the exhibition "**Conditioned by Self-Branding**", a selection of recent works of the artists **Clara Juliane Glauert** and **Guillaume Krick**, in which motifs such as media screens appear as a visual *leitmotiv*.

The notion of the absurd unites their work ; through the content, the materials used and their working process alike.

Guillaume Krick's work seems to evoke a sort of fake design, without any visible usefulness apart from that of a work of art. *La Taberna*, a round table, invites the viewer to sit down and have a good chat, but this is impossible, our view being encumbered by wooden screens blocking any direct contact.

In the series *Commandments* by **Clara Juliane Glauert** the artist recycles stereotypes that could have been taken straight out of 'career-booster' bestselling books. Her drawings, inspired by medieval book illustrations, humorously question capitalism as an official religion.

Both artists examine and criticize, but still take part in the world of high competition. The parallels between their work raise the issue of a society of self-branding where the limits between public and private life have long since been blurred. *I got likes, therefore I am* is far from being as liberating as Descartes' original has been.

Admission free.

ENIA GALLERY

BAR
BUREAU D'ART ET DE RECHERCHE

Official opening: Friday, 17 May 2019 at 20:00

Duration: 17 May to 20 July 2019

Opening hours: Wednesday - Saturday 12:00 - 17:00
Thursday - Friday 12:00 - 19:00

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